



ICONS



10.10.26

TRASHION
REVOLUTION

Sponsor Packet

Trashion Revolution: ICONS is a love letter to our most iconic designs and models to walk our runway since 2023.

Designer: Jessica Thomas McGhee
Model: McKeely Malas



Designer: Alan Emerson Hicks
Model: Deontae Curry



Designer: Maureen Fritchen
Model: Erica Bland

Designer: Barbara Cooper
Model: Paris



All Photographs by Darrell White



Designer: Jessica Woodburn
Model: Vivian Lee



Designer: Brandy Mount
Model: Raji Chadha



Designer: Luz Maria Diaz
Model: Afrika Porter

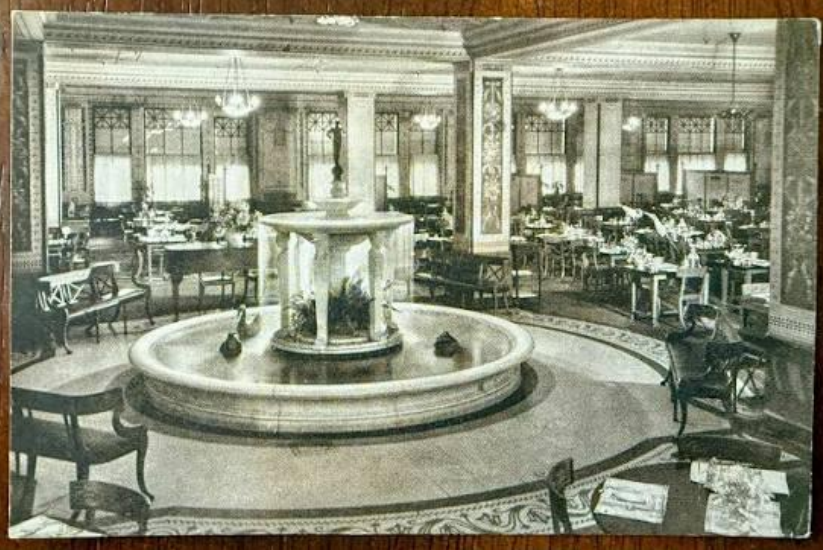
Designer: Jen LaMastra
Model: Vivian Ezike



Designer: Dovile
Model: Maliyah Londyn

Designer: Bryan Northup
Model: Bri Pearson





Trashion Revolution: ICONS is also a love letter to The Narcissus Room in Macy's on State, as we bid farewell to this iconic piece of Chicago history and move to a larger venue in 2027.

- The National Historic Landmark and Chicago Landmark of the Marshall Field & Company store, opened in 1902, was *the* birthplace of retail in Chicago. This store was also an American and international icon; once the largest department store in the world, with 73 acres of floor space.
- In 2006, Marshall Field's was rebranded as Macy's.
- In 2023, the gorgeous Marshall Field & Company building was also the birthplace of **Trashion Revolution**: a full-circle moment for consumerism, and the very different world we live in 124 years after it first opened.

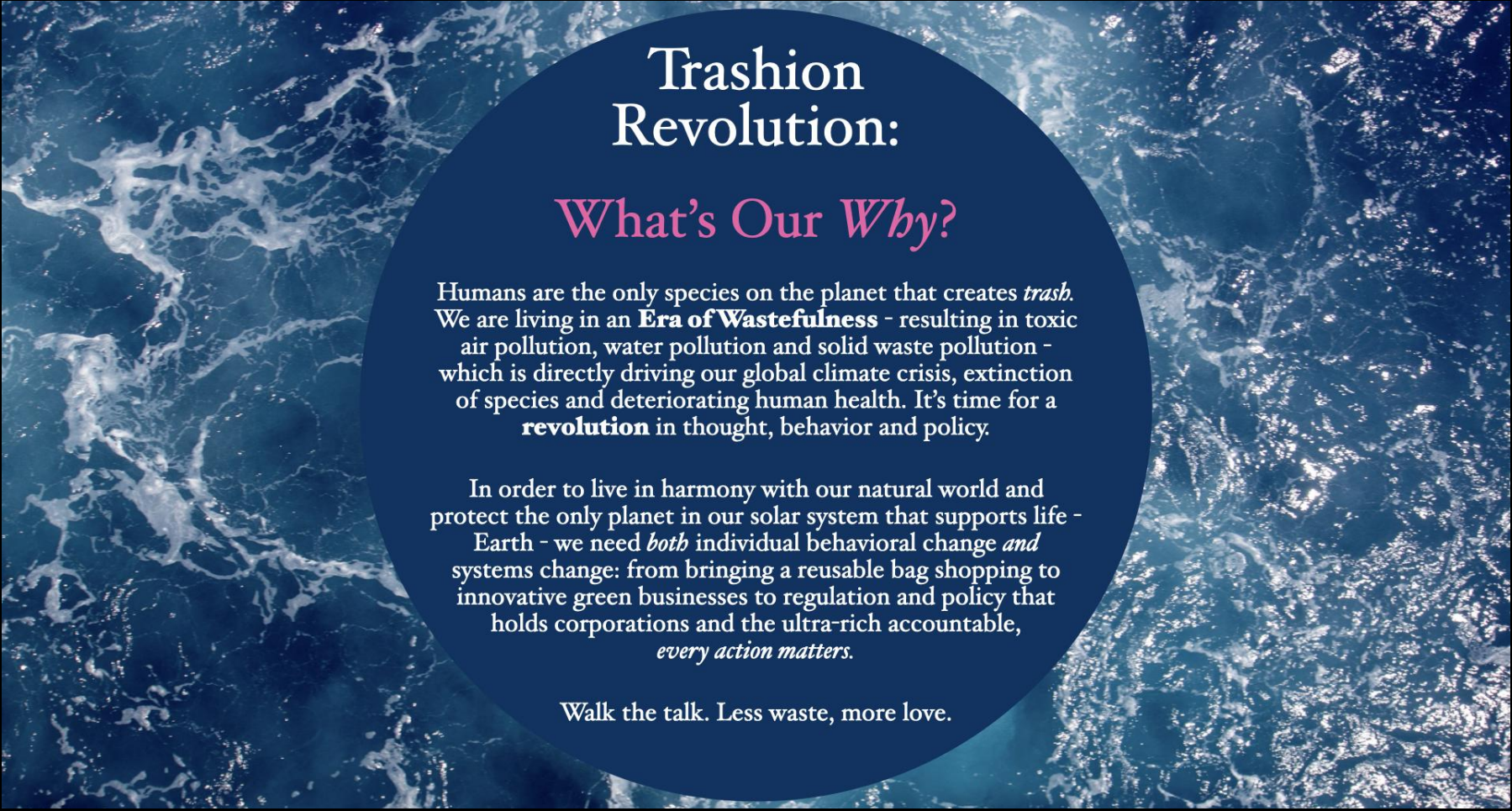


Welcome to the “Met Gala of the Climate Crisis”: Trashion Revolution

Triveni Institute’s Annual Fundraiser

The fourth-annual *Trashion Revolution* is a “fashion show with a purpose” designed to start conversations about the climate crisis, waste and plastic pollution, while weaving intersectional social justice issues into the narrative. One of the most important issues we talk about is late-stage capitalism, and how work to promote *less* consumption, environmental protection and **ethical capitalism** is seen as unpaid work “virtuous” people volunteer to do.

Since our very first show in 2023, we have paid our models and offered prize money or honorariums to all our designers. Designs are created from post-consumer or post-industrial single-use plastic trash. This year, we are moving from the competition being *at* the show to the competition being *getting into* the show. We are working to secure a \$500-\$1000 honorarium for all our designers who are co-creating ICONS with us (depending on volume of work), and all models receive \$150-\$250 honorariums (depending on seniority).



Trashion Revolution:

What's Our *Why*?

Humans are the only species on the planet that creates *trash*. We are living in an **Era of Wastefulness** - resulting in toxic air pollution, water pollution and solid waste pollution - which is directly driving our global climate crisis, extinction of species and deteriorating human health. It's time for a **revolution** in thought, behavior and policy.

In order to live in harmony with our natural world and protect the only planet in our solar system that supports life - Earth - we need *both* individual behavioral change *and* systems change: from bringing a reusable bag shopping to innovative green businesses to regulation and policy that holds corporations and the ultra-rich accountable, *every action matters*.

Walk the talk. Less waste, more love.

Trashion Revolution: IMPACT

Changing
Mental Models

Building
Momentum for
Policy Change

Platforming
Artists, Creating
Meaning and
Building
Community

What is Triveni Institute?

Triveni Institute is a young, Chicago-based 501(c)3 founded in 2021. Our mission is to challenge the status quo, disrupt systems that perpetuate injustice socially and environmentally, and inspire change. Triveni means "three," and the three programming areas Triveni works within are 1) **Storytelling & the Arts** (producing events such as our marquee show Trashion Revolution and our boutique show ShadowBall) 2) **Systems & Policy Change** (through our GEM / Grassroots Engagement Movement Program) and 3) **Youth Engagement** (through our Internship and Triveni Microgrant Programs).

We use a cross-community scope of action to bring together the worlds of fashion, nonprofits, for-profit companies, politics, the LGBTQ+ community and people of diverse socioeconomic and cultural backgrounds. Our events offer a way to discuss difficult topics and inspire change in a fun atmosphere that provides much-needed levity.

To address our global pollution crises we need a **revolution** in thought and action.

Join us.

Triveni Institute: Three Areas of Programming

Storytelling
&
the Arts

TRASHION
REVOLUTION

ShadowBall

Systems
&
Policy Change

Grassroots Engagement
Movement
(GEM)

Youth
Engagement

Internship Program

Triveni Microgrant
Program

Meet the Founder of Triveni Institute

Jordan Parker has been a community organizer since 2011, beginning with their campaign "Bring Your Bag Chicago." A few months after the passage of the Chicago Checkout Bag Tax in 2016, they founded 501(c)3 Triveni Institute, and became its full-time executive director in the fall of 2021.

Trashion Revolution: Be the Light was Triveni Institute's first major production in May 2023, followed by *ShadozBall* in January 2024, *Trashion Revolution: Awaken* in July 2024 and *Trashion Revolution: Modern Mythology* in September 2025. Jordan is working to change the narrative about the climate crisis, waste and plastic pollution through creating events that inspire people to make changes in their own habits *and* build political will to change policy.

Trashion Revolution: ICONS is the fifth show Triveni Institute has produced and Jordan is honored to do this work. Jordan is a recipient of the 2024 Women in Power Award.



Jordan Parker
(they/them)
Founder and Director of Triveni Institute

Meet Our Team



Jordan Parker
(they/them)

*Producer and
Creative Director*



Krys B
(she/her)

Stage Director



AlexaDe'Paris
(she/her)

Talent Director



Marquisè Marcus
(he/him)

*Assistant
Talent Director*

Meet Our Team (continued)



Yolanda Chen
(she/her)

*Premium
Experience Director
(PXD)*



Elizabeth Devaney
(she/her)

*Consultant /
Organizational Learning
Partners*



AnnMarie Brown
(she/her)

*Restorative Justice
Practitioner*



Andrew Hong
(he/him)

*Restorative Justice
Practitioner*

Special Invitation Models (SIMs)

Our SIMs – Special Invitation Models – are people who represent aspirational leadership in community organizing, nonprofits, civic engagement, green business and grassroots activism.

These people lead with a spirit of service to their communities and work to create a more just and equitable world for all of us. Most of our SIMs have never walked a runway before, and we are proud to showcase these incredible changemakers on ours.

2026 Special Invitation Models (SIMs)



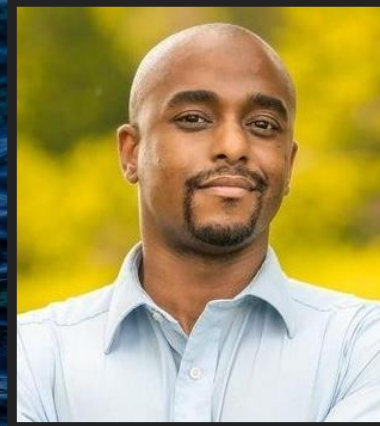
Ella Jasso
(she/her)

*TGNC Surgical Health
Navigator / Howard Brown
Health*



Representative Kimberly
duBuclet
(she/her)

*IL State Representative for
the 5th District*



Ken Mejia-Beal
(he/him)

*2024 LGBT Hall of Fame
Inductee*

2026 Special Invitation Models (SIMs)



Dr. Afrika Porter
(she/her)

*Entrepreneur,
Cultural Curator,
Community
Organizer*



Maliyah Londyn
(she/her)

*Actress, Model,
LGBTQ Activist*



Manuela Zoninsein
(she/her)

CEO / Kadeya



Iyana Simba
(she/her)

*City Programs
Director / Illinois
Environmental
Council*

Hosted by Precious Brady-Davis



Commissioner Precious Brady-Davis

(she/her)

Metropolitan Water Reclamation District

Presenting



DJ Phreaky Bionic
(she/her)

Thank You to Our Judges: 2023 - 2025



Jenny Kendler
(she/her)

Artist & Activist

2023 Judge



Iyana Simba
(she/her)

*City Programs Director
Illinois Environmental
Council*

2023 Judge



Eddy Padro
(he/him)

Fashionisto

2023 Judge



Cesar Rolon
(he/him)

*Founder
The Latina Expo*

2023 Judge



Luz Maria Diaz
(she/her)

*LuDia Couture
2023 Trashion Revolution Winner*

2024 Judge



Jessica Thomas McGhee
(she/her)

Founder of LoveHeyLola

2024 Judge



Borris Powell
(he/him)

Borris Powell Designs

2024 Judge



J'en Mai
(she/her)

J'en ReStyle Fashion

2024 & 2025 Judge



Norman Teague
(he/him)

*Norman Teague Design
Studios*

2025 Judge



Carlo Gibson
(he/him)

Artist and Fashion Designer

2025 Judge



Natalia Vera
(she/her)

*Human Rights Advocate /
American Bar Association*

2025 Judge

Sponsor Our Show

There are two ways to sponsor our show: being a **Show Sponsor** – sponsoring the show as a whole – and our **MADS** (Model and Designer Sponsorship) Program.

Show Sponsors are supporters of our *entire production* and make the show possible.

MADS Sponsors support an *individual* designer or model.

Sponsors can choose to be Show Sponsors or MADS Sponsors – or both!



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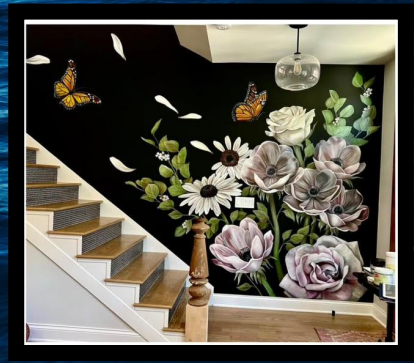
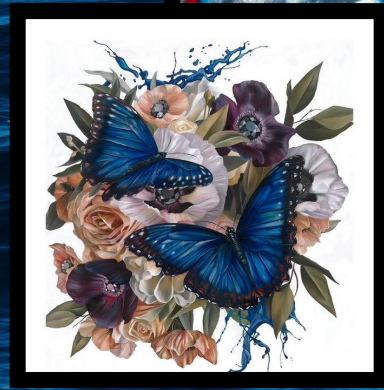
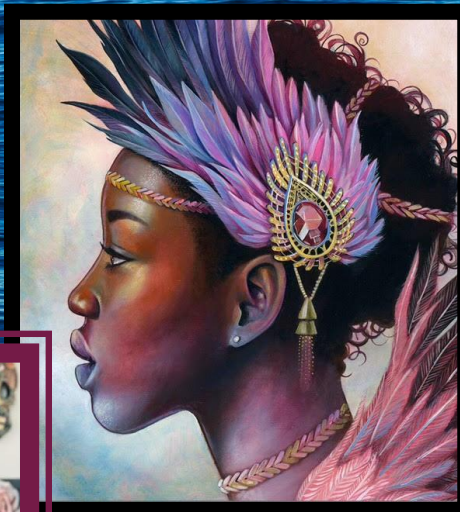
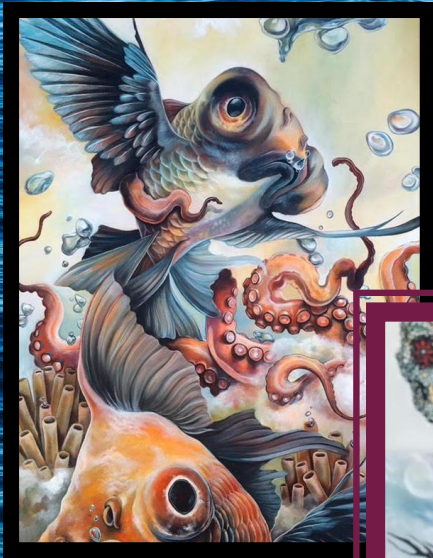
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Show Sponsorship

Show Sponsor Packages

<i>Benefits</i>	<i>Bronze \$500</i>	<i>Silver \$1000</i>	<i>Gold \$2500</i>	<i>Platinum \$5000</i>	<i>Diamond \$7500</i>	<i>Titanium \$10,000</i>
<i>Access to Private Premium Experience Bar 5:30-10pm</i>	✓	✓	✓	✓	✓	✓
<i>Logo on Website, Promotional Materials & Lookbook</i>	✓	✓	✓	✓	✓	✓
<i>Social Media Posts</i>	✓	✓	✓	✓	✓	✓
<i>Logo Projected and Acknowledgement Live at Show</i>	✓	✓	✓	✓	✓	✓
<i>ChicoBag Swag</i>		✓	✓	✓	✓	✓
<i>Open Bar ~ Premium Experience Bar 5:30-10pm</i>			✓	✓	✓	✓
<i>One-of-a-Kind Bottle of Añejo Tequila, Hand-Painted by Local Artist Sam DeCarlo</i>				1	1	2
<i>First Row Seats</i>	2	4	6	8	10	12



Consentio / Ave Tequila
Commissioned Artist
Sam DeCarlo (she/her)

Titanium ~ \$10,000



Model: Alderwoman

Leni Manaa-Hoppenworth (she/her)

Designer: Shaylin Thurston

- Private Premium Experience (PX) Open Bar 5:30pm-10pm
- A minimum of five social media posts promoting your logo/name before and after the event, plus your own social media post highlighting your company/organization
- Your logo/name on our website, promotional materials & Lookbook
- Your name acknowledged live at the show
- Your logo projected during the show
- Two one-of-a-kind bottles of Ave tequila, hand-painted by local artist Sam DeCarlo
- 12 First Row seats / Premium Experience tickets
- Opportunity to “Give Nothing” in our “VIP Gift Bags,” making a statement about consumerism and waste, and promoting the idea that we need less “stuff” and more experiences to address our environmental issues ~ announced live at the show



Model: Emily Bramer (she/her)
Designer: Brandy Mount

Diamond ~ \$7,500

- Private Premium Experience (PX) Open Bar 5:30pm-10pm
- A minimum of four social media posts promoting your logo/name before and after the event, plus your own social media post highlighting your company/organization
- Your logo/name on our website, promotional materials & Lookbook
- Your name acknowledged live at the show
- Your logo projected during the show
- A one-of-a-kind bottle of Ave tequila, hand-painted by local artist Sam DeCarlo
- 10 First Row seats / Premium Experience tickets

Platinum ~ \$5,000

- Private Premium Experience (PX) Open Bar 5:30pm-10pm
- A minimum of three social media posts promoting your logo/name before and after the event, plus your own social media post highlighting your company/organization
- Your logo/name on our website, promotional materials & Lookbook
- Your name acknowledged live at the show
- Your logo projected during the show
- A one-of-a-kind bottle of Ave tequila, hand-painted by local artist Sam DeCarlo
- 8 First Row seats / Premium Experience tickets



Dak

Model: Gigi (she/her)
Designer: Dovile

Gold ~ \$2,500

- Private Premium Experience (PX) Open Bar 5:30pm-10pm
- A minimum of three social media posts promoting your name before and after the event
- Your logo/name on our website, promotional materials & Lookbook
- Your name acknowledged live at the show
- 6 First Row seats / Premium Experience tickets

Silver ~ \$1,000

- Private Premium Experience (PX) Bar 5:30pm-10pm
- A minimum of three social media posts promoting your name before and after the event
- Your logo/name on our website, promotional materials & Lookbook
- Your name acknowledged live at the show
- 4 First Row / Premium Experience tickets

Bronze ~ \$500

- Private Premium Experience Bar 5:30pm-7pm
- A minimum of three social media posts promoting your name before and after the event
- Your logo/name on our website, promotional materials & Lookbook
- Your name acknowledged live at the show
- 2 First Row / Premium Experience tickets

2026 Show Sponsors

Titanium



Diamond

Emanuel "Chris"
WELCH
STATE REPRESENTATIVE - SPEAKER OF THE HOUSE



Gold

Walter Willis

2026 Show Sponsors

Silver



Aron Robinson

Bronze



Arshia Sultan and Imran Akbari



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**Model and Designer Sponsorship
(MADS Program)**

MADS Sponsor Tiers

Gold: \$1000

Silver: \$500

Bronze: \$250

Our MADS Program gives businesses, nonprofits, grassroots orgs and individuals a way to *directly* support the work of our artists and models. It raises much-needed funding to pay our talent for important activism and builds community. To become a MADS Sponsor, choose one of these two options:

1) Fill out this simple [Google Form](#)

OR

2) [Email us](#) your name, the name of the designer or model you're sponsoring, your logo (if applicable), and make a donation on [our website](#), via [Zelle](#), or we will pick up a paper check.



Designer: Alan Emerson Hicks
Model: Ashley Riley

2026 MADS Sponsors

Jessica Woodburn
Designer

Vicky Winkler
Designer

Luz Maria Diaz
Designer

Afrika Porter
Model

Amy Bartucci
\$1000 Sponsor

Karen
Williams-Aguirre
\$500 Sponsor

Karen
Williams-Aguirre
\$500 Sponsor

Afrika Cares
Sponsor



THE
WILLIAMS-AGUIRRE
FOUNDATION
Empowering Women. Elevating Minds. Enriching Lives.



THE
WILLIAMS-AGUIRRE
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2026 MADS Sponsors

Teddi Krochman
Model

Bryan Northup
Designer

Jen LaMastra
Designer

Designer or Model

Sally Schwartz
\$250 Sponsor

Rhona Taylor, Peggy
Swanson & Pamela
Penny
\$250 Sponsor

Elizabeth Jordan
Devaney
\$1000 Sponsor

Sponsor

RANDOLPH
Chicago's Antique Market SINCE 2003

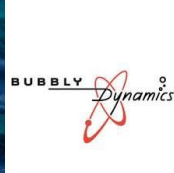
 **Organizational
Learning Partners**

Community Partners

Our "Community Partner" program is for small and local businesses, nonprofits and grassroots organizations that are doing exceptional work in Chicago communities that we want to promote.

They are partners because their work and “ethos” intersects with ours in some way regarding environmental and/or social justice. Check out all the cool things these organizations and businesses are doing, and support them when you can!

2026 Community Partners





For more information visit: www.triveniinstitute.org

Instagram: [@triveniinstitutefoundation](https://www.instagram.com/triveniinstitutefoundation)

Show or MADS Sponsorship: jordan@triveniinstitute.org