



ICONS



10.10.26

TRASHION
REVOLUTION

MADS Program

(Model and Designer Sponsorship)

Trashion Revolution: ICONS is a love letter to our most iconic designs and models to walk our runway since 2023.

Designer: Jessica Thomas McGhee
Model: McKeely Malas



Designer: Alan Emerson Hicks
Model: Deontae Curry



Designer: Maureen Fritchen
Model: Erica Bland

Designer: Barbara Cooper
Model: Paris





Designer: Jessica Woodburn
Model: Vivian Lee



Designer: Brandy Mount
Model: Raji Chadha



Designer: Luz Maria Diaz
Model: Afrika Porter

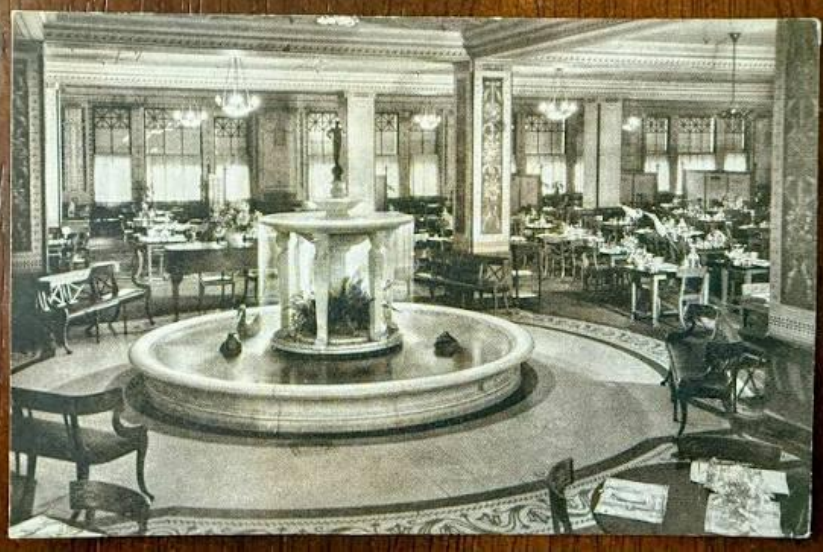
Designer: Jen LaMastra
Model: Vivian Ezike



Designer: Dovile
Model: Maliyah Londyn

Designer: Bryan Northup
Model: Bri Pearson





Trashion Revolution: ICONS is also a love letter to The Narcissus Room in Macy's on State, as we bid farewell to this gorgeous piece of Chicago history and move to a larger venue in 2027.

- The National Historic Landmark and Chicago Landmark of the Marshall Field & Company store, opened in 1902, was a birthplace of retail in America (and the world)
- In 2006, Marshall Field's was rebranded as Macy's
- In 2023, the iconic Marshall Field & Company building was also the birthplace of **Trashion Revolution**: a full-circle moment for consumerism and the very different world we live in today.



Welcome to Trashion Revolution

Triveni Institute's Annual Fundraiser

The fourth-annual *Trashion Revolution* is a "fashion show with a purpose" designed to start conversations about the climate crisis, waste and plastic pollution, while weaving intersectional social justice issues into the narrative. One of the most important issues we talk about is late-stage capitalism, and how work to promote *less* consumption and ethical capitalism is often seen as unpaid activism people volunteer to do.

Since our very first show in 2023, we have paid our models and offered prize money or honorariums to all our designers. Designs are created from post-consumer or post-industrial single-use plastic trash. This year, we are moving from the competition being *at* the show to the competition being *getting into* the show. We are working to secure a \$500-\$1000 honorarium for all our designers who are co-creating ICONS with us (depending on volume of work), and all models receive \$150-\$250 honorariums (depending on seniority).

Trashion Revolution has been dubbed the "Future Met Gala of the Climate Crisis."

Changing
Mental Models

Building
Momentum for
Policy Change

Platforming
Artists, Creating
Meaning and
Building
Community

What is Triveni Institute?

Triveni Institute is a young, Chicago-based 501(c)3 founded in 2021. Our mission is to challenge the status quo, disrupt systems that perpetuate injustice socially and environmentally, and inspire change. Triveni means "three," and the three programming areas Triveni works within are 1) **Storytelling & the Arts** (producing events such as our marquee show Trashion Revolution and our boutique show ShadowBall) 2) **Systems & Policy Change** (through our GEM / Grassroots Engagement Movement Program) and 3) **Youth Engagement** (through our Internship and Triveni Microgrant Programs).

We use a cross-community scope of action to bring together the worlds of fashion, nonprofits, for-profit companies, politics, the LGBTQ+ community and people of diverse socioeconomic and cultural backgrounds. Our events offer a way to discuss difficult topics and inspire change in a fun atmosphere that provides much-needed levity.

To address our global pollution crises we need a **revolution** in thought and action. Join us.

Storytelling & the Arts

Trashion Revolution

ShadowBall

Systems & Policy Change

Grassroots
Engagement
Movement
(GEM)

Youth Engagement

Internship Program

Triveni Microgrant
Program

Our MADS Program gives businesses, nonprofits, grassroots orgs and individuals a way to *directly* support the work of our artists and models. It's raises much-needed funding to pay our talent for important activism and builds community.

To become a MADS Sponsor, pick a tier and donate either on our website or via the MADS option on Eventbrite, then send us your name and/or logo and name of the designer or model you're sponsoring.

MADS Sponsor Tiers

Gold: \$1000

Silver: \$500

Bronze: \$250



Designer: Alan Emerson Hicks
Model: Ashley Riley

Hosted by Precious Brady-Davis



Commissioner Precious Brady-Davis
(she/her)
Metropolitan Water Reclamation District



TRIVENI INSTITUTE

TRASHION REVOLUTION



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Email to inquire about the MADS Program:
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