



TRASHION  
REVOLUTION

7.20.24



TRIVENI INSTITUTE

# TRASHION REVOLUTION

7.20.24

Macy's • 111 N State St

Private VIP Reception 5-6pm Show 7:30pm

[www.triveniinstitute.org](http://www.triveniinstitute.org)



Maliyah Londyn (she/her) modeling  
last year's winning design by  
LuDia Couture Designs

Our planet has a branding problem.

Taking care of Earth - this singular, miraculous, tiny blue planet perfectly designed to support life - is seen as “weak,” “feminine,” and something best left to “treehuggers.” We gender the planet as “Mother Earth”; to be dominated and exploited by “mankind.” Capitalism has conditioned us to think of waste as a right; a symbol of success and wealth. Consumption is sexy - caring about pollution is not. Most people are denying or ignoring what is happening to our natural world, or worse: they don't care.

But in order for us to live life and experience what we *do* care about, this tiny blue planet needs to be habitable. Currently, we are on a trajectory that will ultimately lead to the permanent loss of everything that we love. The Sixth Mass Extinction is upon us. This may sound hyperbolic, but science overwhelmingly tells us it's not.

Will humanity awaken, and rise to a higher consciousness? Will we see our interconnectedness with *all* life and move to protect - rather than destroy - the planet that makes life possible? Will we grow beyond individual lifestyles centered on short-term convenience and consumption to *collective action* that prioritizes care and long-term planning?

This will require a revolution in thought and action.

# Welcome to Triveni Institute's Annual Fundraiser, *Trashion Revolution*

The second-annual *Trashion Revolution: Awaken* is a community activation event using fashion as a medium to raise awareness of our climate and plastic pollution crises. Through a cross-community scope of action, we bring together the worlds of fashion, politics, nonprofits, for-profit companies, the LGBTQ+ community and people of diverse socioeconomic and cultural backgrounds. Our events are truly “fashion for a cause”: a way to discuss difficult topics in a fun atmosphere that provides much-needed levity.

For our 2024 show, 25 designers are creating “trash art” looks made from single-use and/or disposable post-consumer plastic, and 24 models will walk the runway who represent age diversity (age range 19-64), body diversity, racial diversity (75% identify as BIPOC) and gender diversity (38% identify as TGNC/trans and gender nonconforming).  
Representation matters.

Trashion Revolution is also a competition, with designers competing for \$1750 in prize money for the top three designs judged by our crowd and panel of judges. All of our models and designers receive a \$150 honorarium for being in our show. Pay equity matters.



Ashley Riley (she/her) modeling last year's second place design by Alan Emerson Hicks

## Meet Our Founder

A recipient of the 2024 Women in Power Award, Jordan Parker has been a grassroots environmental activist since 2011, beginning with their campaign "Bring Your Bag Chicago." A few months after the passage of the Chicago Checkout Bag Tax in 2016, they founded 501(c)3 Triveni Institute, and became its full-time executive director in the fall of 2021.

*Trashion Revolution* was Triveni Institute's first major production in May 2023, followed by *ShadowBall* in January 2024. Jordan is working to change the narrative about the climate crisis and plastic pollution through creating cross-community events that incorporate topics into the conversation such as gender diversity, racial justice, economic equity, and mental health.

We must move hearts and minds to address the critical issues of our time, and Jordan is honored to be able to do this work.



Jordan Parker  
(they/them)  
Creative Director and Producer

# Meet Our Team



Anicea Franklin  
*(she/her)*

*Stage Director*



Brandon Ramsey  
*(he/they)*

*Production  
Assistant*



Carlos Medina  
*(he/him)*

*Media Director*



Steph Isaacs  
*(he/him)*

*VIP Concierge*

*Hosted by  
Precious  
Brady-Davis*



*Commissioner Precious Brady-Davis  
(she/her)  
Metropolitan Water Reclamation District*

# Meet Our Judges



Luz Maria  
Diaz  
*(she/her)*

*Designer and Owner /  
LuDia Couture  
2023 Trashion Revolution  
Winner*



J'en Mai  
*(she/her)*

*Designer and Owner /  
J'en ReStyle Fashion*



Jessica Thomas  
McGhee  
*(she/her)*

*Sustainability Enthusiast  
& Trash Artist  
Founder of LoveHeyLola*



Borris Powell  
*(he/him)*

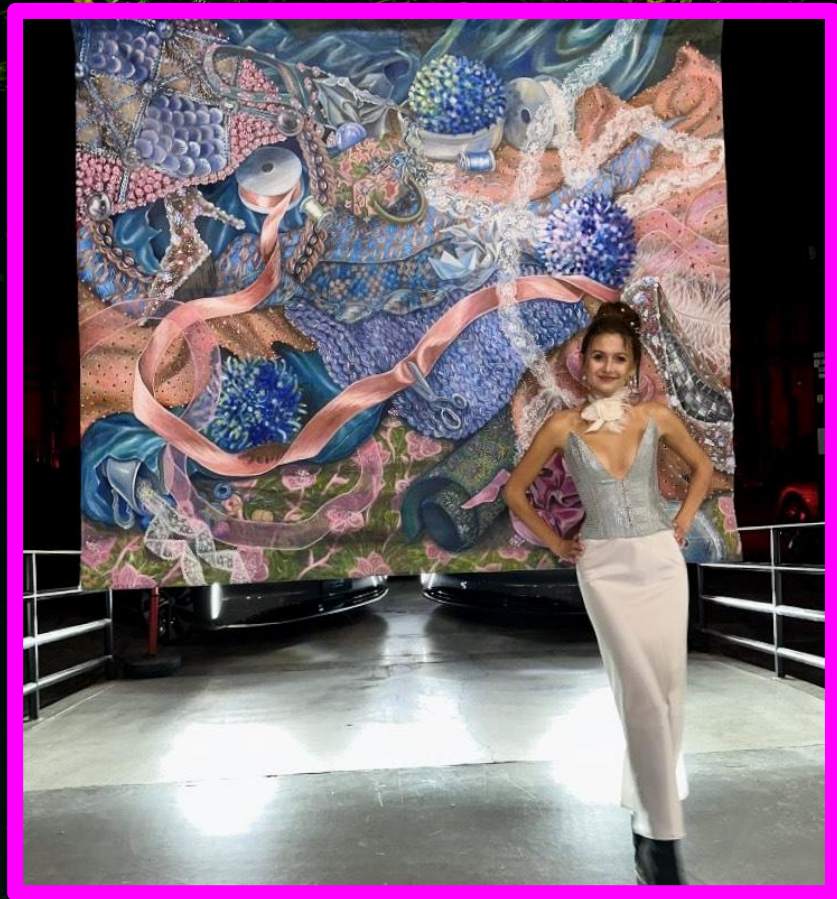
*Designer and Owner /  
Borris Powell Designs*





*with  
DJ Phreaky Bionic*

*Exhibiting Artist  
Nadia Porycky*



Artist Nadia Porycky  
(she/her)



*Ave Tequila Commissioned Artist  
Sam DeCarlo (she/her)*



*Will You Join the  
Revolution?*

*Model Bri Pearson (shē/her)  
Cover Model for Trashion Revolution-2023  
Photographer: David Smith*

	<i>Bronze</i> \$500	<i>Silver</i> \$1000	<i>Gold</i> \$2500	<i>Platinum</i> \$5000	<i>Diamond</i> \$7500	<i>Titanium</i> \$10,000
<i>Private VIP Reception 5-6pm</i>	✓	✓	✓	✓	✓	✓
<i>Social Media Posts</i>	✓	✓	✓	✓	✓	✓
<i>Logo on Website, Eventbrite Promotional Materials &amp; Program</i>	✓	✓	✓	✓	✓	✓
<i>Acknowledgement Live at Show</i>	✓	✓	✓	✓	✓	✓
<i>SWAG from Kadeya &amp; ChicoBag</i>	✓	✓	✓	✓	✓	✓
<i>Logo Projected at the Show (Viewable on Livestream)</i>			✓	✓	✓	✓
<i>Private Reception Post-Show with Models and Designers</i>					✓	✓
<i>One-of-a-Kind Bottle of Ave Tequila, Hand-Painted by Local Artist Sam DeCarlo</i>				<b>1</b>	<b>1</b>	<b>2</b>
<i>First Row / VIP Tickets</i>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>	<b>12</b>

## Titanium ~ \$10,000

- Private VIP Reception 5-6pm
- A minimum of five social media posts promoting your logo/name before and after the event, plus your own social media post highlighting your company/organization
- Your logo/name on our website, Eventbrite, promotional materials & program
- Your name acknowledged live at the show
- Your logo projected during the show, which will be livestreamed
- Private reception post-show with designers and models
- Two one-of-a-kind bottles of Ave tequila, hand-painted by local artist Sam DeCarlo
- 12 First Row / VIP tickets
- Branding for your company on our photo booth
- Opportunity to “Give Nothing” in our “VIP Gift Bags,” making a statement about consumerism and waste, and promoting the idea that we need less “stuff” and more experiences to address our environmental issues ~ announced live at the show



*Alecia Walker (she/her) modeling last year's third place design by Kalliopi Monoyios*



*Gigi Michele (she/her) modeling last year's fourth place design by Doviart Designs*

## Diamond ~ \$7,500

- Private VIP Reception 5-6pm
- A minimum of four social media posts promoting your logo/name before and after the event, plus your own social media post highlighting your company/organization
- Your logo/name on our website, Eventbrite, promotional materials & program
- Your name acknowledged live at the show
- Your logo projected during the show, which will be livestreamed
- Private reception post-show with designers and models
- A one-of-a-kind bottle of Ave tequila, hand-painted by local artist Sam DeCarlo
- 10 First Row / VIP tickets

## Platinum ~ \$5,000

- Private VIP Reception 5-6pm
- A minimum of three social media posts promoting your logo/name before and after the event, plus your own social media post highlighting your company/organization
- Your logo/name on our website, Eventbrite, promotional materials & program
- Your name acknowledged live at the show
- Your logo projected during the show, which will be livestreamed
- Private reception post-show with designers and models
- A one-of-a-kind bottle of Ave tequila, hand-painted by local artist Sam DeCarlo
- 8 First Row / VIP tickets



*Lyra Luu (she/her) modeling last year's fifth place design by Holzbrennen Studio*

## Gold ~ \$2,500

- Private VIP Reception 5-6pm
- A minimum of three social media posts promoting your name before and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- Your name acknowledged live at the show
- 6 First Row / VIP tickets

## Silver ~ \$1,000

- Private VIP Reception 5-6pm
- A minimum of three social media posts promoting your name before and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- Your name acknowledged live at the show
- 4 First Row / VIP tickets

## Bronze ~ \$500

- Private VIP Reception 5-6pm
- A minimum of three social media posts promoting your name before and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- Your name acknowledged live at the show
- 2 First Row / VIP tickets





*Host Venue  
Macy's on State ~ The Narcissus Room*

# 2024 Sponsors

**Diamond**



# Platinum

*Consentio*  
SPIRITS

Emanuel "Chris"  
**WELCH**  
7th District  
STATE REPRESENTATIVE · SPEAKER OF THE HOUSE

*Alex Ehrlich*

# Gold

**Done By Design**  
LLC

*Deanna Muran-de Assereto*

# Silver



*Aron Robinson*

# Bronze



# The Community Partner Program

Our "Community Partner" program is for businesses, nonprofits and grassroots orgs that are doing exceptionally cool things in Chicago communities that we want to promote. They aren't sponsors because they aren't giving us financial or in-kind donations, but they are *partners* because their work and "ethos" intersects with ours in some way.




# 2024 Community Partners



# The Sponsor-a-Model/Designer Program

Introducing our Sponsor-a-Model/Designer Program, new in 2024. We pay each of our models cast and designers accepted into our show a \$150 honorarium, so our SMD Program gives businesses, nonprofits, grassroots orgs and individuals a way to *directly* support the work of our artists and models. It's a fun way to build community and raise much-needed funding to pay our talent for important activism.

# 2024 Sponsor-a-Model/Designer Sponsorships

<i>Sponsor</i>	<i>Sponsee</i>	<i>Role</i>
<p><i>Collective Resource Composting</i></p> 	<p><i>Mary Beth Schaye</i></p>	<p><i>Model</i></p>
<p><i>Alamo Shoes</i></p> 	<p><i>Alderwoman Leni Manaa-Hoppenworth</i></p>	<p><i>Model</i></p>
<p><i>Chicago Dance Supply</i></p> 	<p><i>Shaylin Thurston</i></p>	<p><i>Designer</i></p>



# 2024 Sponsor-a-Model/Designer Sponsorships

<i>Sponsor</i>	<i>Sponsee</i>	<i>Role</i>
<i>Karen Williams Aguirre</i>	<i>Vicky Winkler / Vzuniga Designs</i>	<i>Designer</i>
<i>Avery Owen</i>	<i>Prince / Poor Boy Rich Taste</i>	<i>Designer</i>
<i>Avery Owen</i>	<i>Paris</i>	<i>Model</i>
<i>Alderman Matt Martin</i> 	<i>Barbara Cooper</i>	<i>Designer</i>

# 2024 Sponsor-a-Model/Designer Sponsorships

*Sponsor*

*Ayala Boxing Academy*



*Sponsee*

*Natalia Vera*

*Role*

*Model*

*Thank you!*

For more information visit:

[www.triveniinstitute.org](http://www.triveniinstitute.org)

Instagram: @triveniinstitutefoundation

Eventbrite:

[https://trashionrevolution2024awaken.  
eventbrite.com](https://trashionrevolution2024awaken.eventbrite.com)