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FOR IMMEDIATE RELEASE

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Chicago, IL – July 2024: Chicago-based nonprofit **Triveni Institute** is thrilled to announce the return of its groundbreaking event, ***Trashion Revolution: Awaken***, taking place on **Saturday, July 20, 2024**, from 5:00pm to 10:00pm at Macy's on State in the Narcissus Room. *Trashion Revolution* is a community activation event using fashion as a medium to inspire individual and political action on our climate crisis and plastic pollution.

A Revolutionary Approach to Environmental Activism

Trashion Revolution is more than just a fashion show: **it is a call to action.** Through a cross-community scope of influence, the worlds of fashion, politics, nonprofits, for-profit companies, the LGBTQIA+ community and people of diverse socioeconomic and cultural backgrounds convene to engage in critical conversations about the future of our planet; in an atmosphere that provides much-needed levity.

Event Highlights

- ***Fashion for a Cause:*** 25 designers will create stunning “plastic pollution couture” looks from single-use and disposable post-consumer plastics. The runway will feature 24 models showcasing these designs, representing diversity in age, body, race, gender, ability and experience.
- ***Notable Guest Models:***
 - **Alderwoman Leni Manaa-Hoppenworth**
 - OCC Managing Director, Equality Illinois Board Member and Triveni Institute Board Member **Deanna Muran-de Assereto**
 - Howard Brown Health TGNC Surgical Health Navigator **Ella Jasso**
 - Brave Space Alliance Board Member and member of the Mayor's LGBTQ Council **Maliyah Londyn**
 - American Bar Association Senior Paralegal **Natalia Vera**
 - Democrats for the Illinois House Executive Director **TaQuoya McConnico**
- ***Featured Designers:*** Poor Boy Rich Taste, Shaylin Thurston, Riingo Applee, Maze, Alan Emerson Hicks, Bryan Northup, Vicky Winkler, Aspen Sweet, Jess Crane, Eileen Ryan, Brandy Mount, Jordan Chavez, Barbara Cooper, Dovile, Carlo Gibson, Toby Zallman, Celia Rose, Darren Buchanan, Bryan Sperry, Danny Vega, Tria Smith & Alex McDermott, Jessica Woodburn, Jessa Cox, and Kapi Monoyios.
- ***Competition and Prizes:*** Designers will compete for \$1750 in prize money, judged by a panel of esteemed judges and the audience. All designers and models receive a \$150 honorarium for their activism.
- ***Host and Judges:*** The event will be hosted by **MWRD Commissioner Precious Brady-Davis**, the first Black trans woman elected to office in the history of Illinois, along with a

judging panel consisting of 2023 winner **Luz Maria Diaz**, Personal Stylist and Fashion Designer **J'en Mai**, Sustainability Enthusiast and Chaotic Artist **Jessica Thomas McGhee**, and Fashion Designer **Borris Powell**.

- **Special Guests and Performances:** The event will feature **DJ Phreaky Bionic** and exhibiting artist **Nadia Porycky**.

Meet the Visionary Behind Trashion Revolution

Jordan Parker, the founder and executive director of Triveni Institute, is an award-winning grassroots environmental activist. Jordan's work focuses on creating inclusive events that address the climate crisis and plastic pollution, through highlighting intersectional issues such as gender diversity, racial justice, economic equity and mental health.

Join the Revolution

Tickets for **Trashion Revolution: Awaken** are available now on Eventbrite. Prices range from \$30 for general admission to \$95 for VIP tickets, which include a private reception, open bar and appetizers. For those experiencing financial challenges, complimentary tickets are available upon request. <https://trashionrevolution2024awaken.eventbrite.com/>

Sponsorship Opportunities

Triveni Institute offers various sponsorship levels, from a base Sponsor-a-Designer-or-Model level (\$150) to Titanium (\$10,000), each with unique benefits, including VIP tickets, social media promotion, live acknowledgments at the event and hand-painted bottles of Ave Tequila, provided by our liquor sponsor Consentio in collaboration with artist Sam DeCarlo.

For More Information

Visit www.triveniinstitute.org or follow us on Instagram @triveniinstitute for updates and behind-the-scenes content.

About Triveni Institute

Triveni Institute is a new 501(c)3 nonprofit working to disrupt current narratives about our climate crisis, plastic pollution and waste through cross-community events that inspire behavioral change and political will to take action. Triveni Institute also launched a microgrant program in 2024 that gives small seed grants to grassroots activists working with youth and/or on policy.

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