

TRASHION REVOLUTION

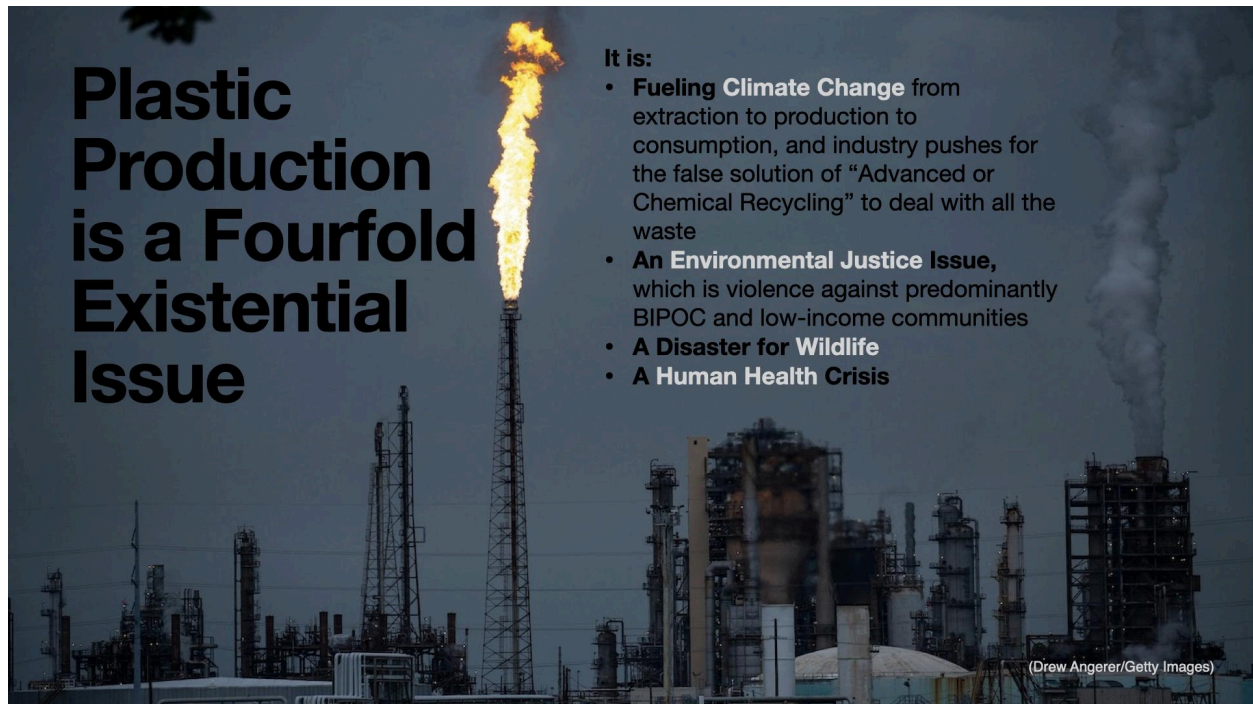
7.20.24

Welcome to the 2nd annual Trashion Revolution! Our first show on May 20th, 2023 was *Trashion Revolution: Be the Light*, and this year the theme will be *Trashion Revolution: Awaken*.

Why is Trashion Revolution Important?

- **Plastic production is directly driving climate change.** As coal plants are being decommissioned due to the boom of the renewable energy sector, giant ethane crackers (plastics production plants) are taking their place. The fossil fuel industry has pivoted to plastics as their main source of future profits, and plastic production is predicted to *quadruple by 2050*.
- **Plastic production is an environmental justice issue.** From extraction and production to consumption and disposal, the communities most suffering from the toxic effects of plastic production and pollution are predominantly BIPOC and low-income frontline communities living in sacrifice zones.
- **Plastic pollution is a disaster for wildlife.** Many have seen the heartbreaking video of the sea turtle with a plastic straw lodged in its nose, or the iconic photographs of albatross chick carcasses decaying around perfectly intact collections of plastic in what used to be their stomachs, or the beached whales that starved from plastic blocking their intestines, preventing them from digesting food. For every image we actually see of a suffering animal, there are literally millions more who are suffering and dying heinous deaths who we do not see: alone out at sea or in forests, caught in a ghost net or choking on a balloon. All over the planet, every second of every day, animals are dying slow, painful deaths and orphaning their young.
- **Plastic production is a human health crisis.** Contrary to the false narrative fed to us by the plastics industry, plastic is not inert. It is a chemically active, chemically toxic

material that is poisoning us with PFAS, phthalates, microplastics and thousands of other hazardous chemicals every day. Plastic is in our water, our lungs, our blood...it's even in human placentas and breast milk.



This show is about raising awareness and being part of the revolution to *get humans off fossil fuels*. You are the change by being part of this project, and your art will inspire and **awaken** others to action.

Contest Application Process

We have made a few changes to this year’s show, and one of the biggest ones is **we have moved to an application process, and will limit the contest to 24 designers/design teams**. Designers are now asked to apply to be in the show by any of these methods:

1) **Send a link to your portfolio, website or gallery installation along with a concept sketch for a Trashion Revolution 2024 design**, plus a description of materials used, process and meaning of the design.

2) Send photos of *previous* “trashion” design(s) (presented at Trashion Revolution 2023, ShadowBall 2024 or another show) plus a description of materials used, process and meaning of the previous design, **along with a concept sketch & description for a Trashion Revolution 2024 design**.

3) Send photos of a **completed design** plus a description of materials used, process and meaning of the design **that has not been shown in any previous fashion show** (gallery or other event appearances are acceptable) that you would like to submit for Trashion Revolution 2024.

Please send all applications and inquiries to jordan@triveniinstitute.org.

Important Dates

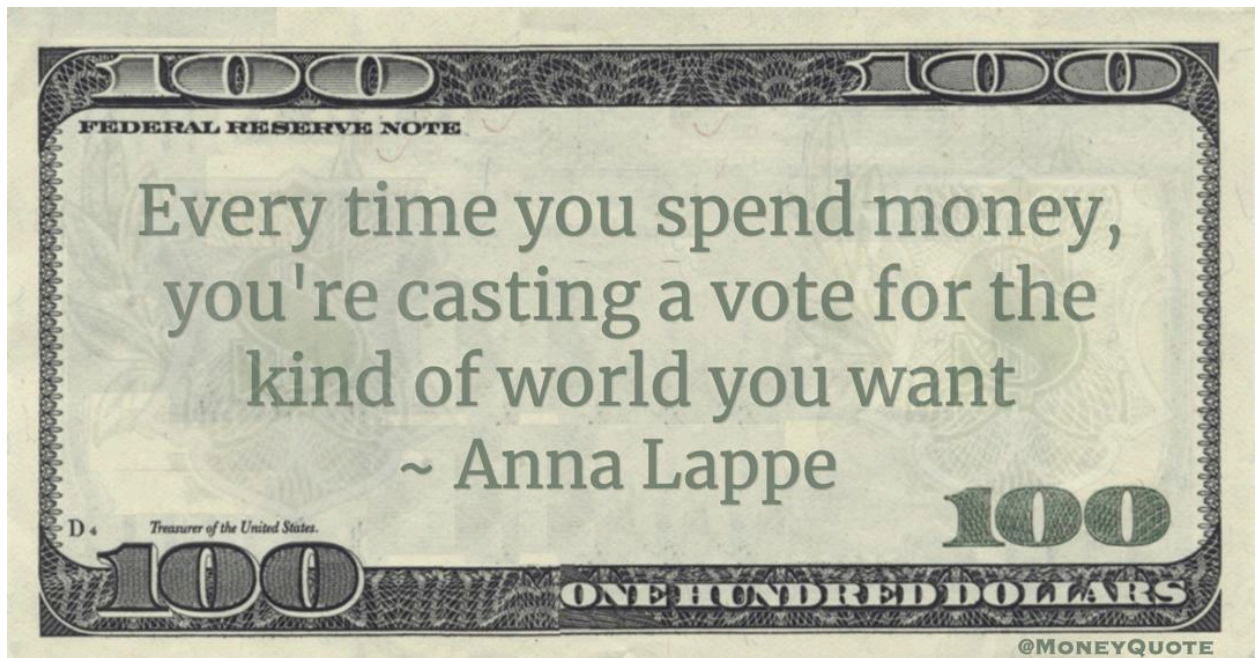
- **April 30th, 2024: APPLICATIONS DUE.** See above application process. NOTE: Applications will be evaluated on a rolling basis, so it's possible that all 24 slots will be filled by 4/30/24. We strongly encourage you to get your applications in early.
- **May 15th:** Models will be cast and paired with designers.
- **June 15th:** Designers are expected to be at least 75% finished with their design, and will present progress via a private Zoom.
- **July 10th:** Final designs must be completed, photographed, and submitted for our "Look Book" for judges along with a description of materials used, process and meaning of the design. **NO EXCEPTIONS.** Our judging panel needs at least a week to review all of the submissions before the actual show. If any designer cannot complete their design by the 7/10 deadline, they are welcome to still walk the design in the show as an "Exhibition Entry" but will not be eligible for the contest.
- **July 19th: Dress Rehearsal ~ MANDATORY**
- **July 20th: Trashion Revolution 2024!**



Model: Bri Pearson
Photographer: David Smith

Contest Rules

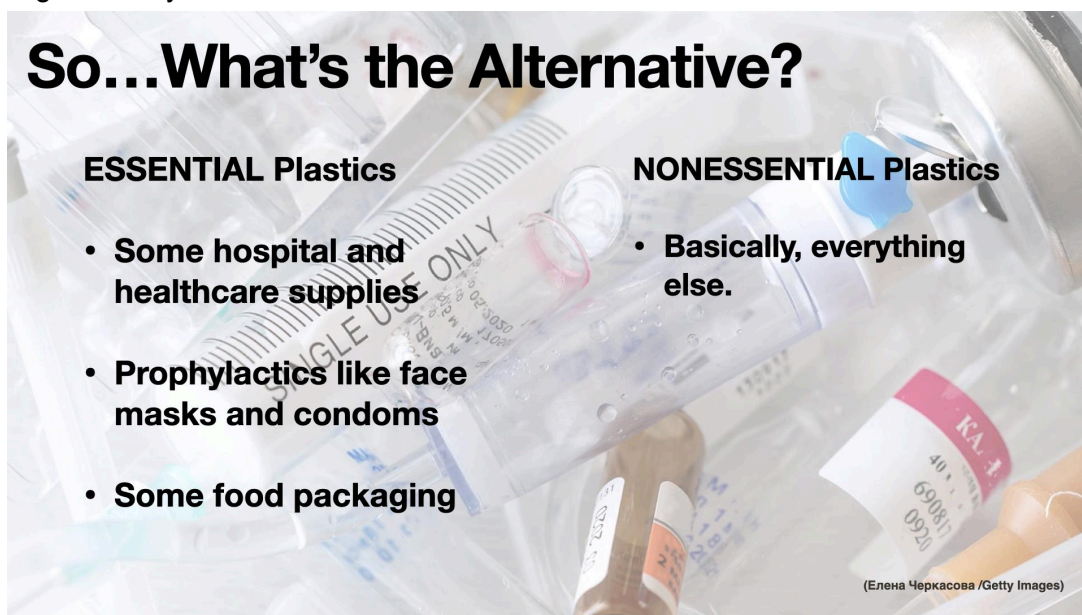
- 1) All designers may make ONE look composed of primarily single-use and/or disposable plastic. Aim for at least 80-90% of your look to use these materials, with the understanding that you may need to incorporate other materials *only* to hold your look together. Please **make the focus of your look single-use and/or disposable plastic**. Our vision is the glamor of a fashion show, the drama of the opera, the design of an art gallery and the message of an environmental direct action.
- 2) Designers are welcome to work in collaborative teams or individually. **However, each collaborative team or individual can only submit ONE look to be eligible for the contest.**
- 3) **All materials used must be sourced from trash**, i.e. used plastic that you did not purchase new, with few exceptions. Possible exceptions would be things that are difficult (or a biohazard) to incorporate used, e.g. dental floss, tampon applicators, cigarettes (yes, all cigarette filters are plastic!), condoms, Q-tips (unless you cut the white material off), plastic tea bags, etc. **Please avoid buying any materials at all costs**, since this is a *trashion* show and **we do NOT want to place any votes for more plastic with our dollars.**



NOTE: There is a “gray area” that came up with our last two shows: plastics that are like “dead stock” fabrics - they haven’t been used but have already been purchased and are “excess supplies” just laying around. Common sources of these plastics are labs, schools, businesses and private homes. Triveni has received some donations of these plastics, and designers are welcome to use them. If you have your own, please let us

know how you acquired them and if you'd like to use them yourself or donate them to Triveni.

- 4) Headpieces, fascinators, hats and accessories made from single-use and/or disposable plastics are highly encouraged.
- 5) Since this is raising awareness of plastic pollution, **designers are encouraged to use *non-essential plastics* for which there are clear alternatives**. Good examples of this are:
 - a) Plastic bags. Easy alternative: reusable bags
 - b) Coffee cups and lids. Easy alternative: reusable cups
 - c) Water bottles. Easy alternative: reusable water bottles
 - d) Plastic utensils. Easy alternative: bamboo (or other material) reusable utensils
 - e) Plastic tea bags. Easy alternative: tea bags made from paper that are compostable
 - f) Plastic tampon applicators. Easy alternative: cardboard applicators
 - g) Balloons. An alternative is to forego balloons or find another non-plastic decoration (made from paper that can be composted)
 - h) Plastic straws, stirrers and splash guards. An alternative is to forego these items or use reusables
 - i) Other ideas...
- 6) There aren't good alternatives for things like hospital supplies, face masks/face mask filters, condoms, etc. so these items constitute *essential plastics* (however, there ARE reusable face masks that incorporate disposable filters). So to make a more impactful statement, try to incorporate **non-essential plastics** for which we have alternatives. The message of Trashion Revolution is to reduce the plastics in our lives that we *can* reduce. We want our guests to leave with inspiration as to how they can make simple changes and take action in their own lives to reduce their plastic usage. However, that being said, ALL plastics are an issue in our world and if you have an amazing design idea using IV bags, follow your instinct.



So...What's the Alternative?

ESSENTIAL Plastics	NONESSENTIAL Plastics
<ul style="list-style-type: none">• Some hospital and healthcare supplies• Prophylactics like face masks and condoms• Some food packaging	<ul style="list-style-type: none">• Basically, everything else.

(Елена Черкасова /Getty Images)

- 7) Once your source materials are collected, what you do to them is up to you. Melt (wear a face mask!), spray paint, sew, glue...whatever your creative vision is. But **please make sure that your piece is well-constructed** and will withstand a model wearing it for several hours, and then up and down the runway. We don't want to be leaving a trail of trash for the next model to trip on (trash on the runway would be on-brand, but we'd prefer for your piece to stay intact).

Examples of Source Materials:

Single-Use Plastics (this list is NOT exhaustive, these are just a few ideas)

- Plastic bags, produce bags
- Coffee cups and lids (Starbucks, Dunkin Donuts, etc.)
- Plastic water bottles, beverage containers
- Plastic utensils, plastic chopsticks
- Plastic straws, stirrers and splash guards
- Plastic drink glasses and plates for events and parties
- Sushi trays
- Food packaging of all types; wrappers, chip bags, pouches, to-go containers, drive-thru containers, etc.
- Red Solo cups, all single-use cups
- Synthetic hand-towels *SO many restaurants are now using synthetic single-use hand towels instead of paper - it's nuts
- Balloons
- Coffee pods (K-Cups, Nespresso, etc.)
- Cigarettes
- Styrofoam (polystyrene) cups, plates, trays and packaging
- Trays, cups, utensils used by airlines
- Amazon prime mailers, plastic air-bags and other plastic packing materials
- Plastic tea-bags (these are wretched - nothing like saturating your tea with microplastics and chemicals when it's completely unnecessary)
- Plastic tampon applicators

Disposable Plastics (plastics typically used more than once but still destined for the landfill or worse)

- Commercial/industrial fishing line
- Synthetic fishing nets (commercial/industrial and recreational use)
- Disposable razors
- Toothpaste tubes
- Laundry detergent jugs, cleaning products, food packaging
- Dog food bags

- Coffee bean bags
- Food packaging of all types
- Soap dispensers
- Make-up
- Cigarette lighters
- Prescription Bottles

The Competition

There are some changes from last year. In 2023 we offered \$2900 in prize money: 1st \$1000, 2nd \$500, 3rd \$400, 4th \$300, 5th \$200 and 5 Honorable Mentions at \$100 apiece. **This year we are awarding prize money for only the Top 3 and will be providing a \$150 honorarium to each designer who is accepted into the competition.** We are currently capping applications at **24** for designers. That is 24 total designs, teams of two or more designers working on one design will count as one slot. Multiple designers per team will need to split the honorarium between them.

- **First Prize: \$1000**
- **Second Prize: \$500**
- **Third Prize: \$250**
- **\$150 Honorarium for All Designers/Design Teams **except the Top 3 who win prize money***

Twice Monthly Meetings

We will be having twice monthly all-team meetings on **Zoom at 6pm the 1st and 3rd Mondays of every month** through the show July 20th. Dates of the meetings are:

- May 6th
- May 20th
- June 3rd
- June 17th
- July 1st
- July 15th

These meetings are not mandatory but we highly encourage all designers, models, production staff, event staff and volunteers to drop in. It's a place to build community and share what we all are working on.

We Want to Promote YOU!

Over the next 3+ months we want to promote our designers on Instagram and social media! Please take photos and short video clips of your design process, from sourcing your material to the final design. We would love to feature all of you in reels/content on social media to promote your design for the show and promote YOU. This is also not mandatory but we would love for you to participate.

You Are the Soul of Our Show

Our talented and committed designers, models and event staff ARE the show. We are the ones who are telling these stories. Legislation can change behavior, but **stories change hearts and minds**. We appreciate each and every one of you so much for giving your time, talent, skill and soul to our project.

**Thank you for
BEING THE LIGHT
and
AWAKENING
humanity to this existential issue!**



*Model: Omar Ocampo
Designer and Photographer: Jordan Chavez*