



Triveni Institute Presents

TRIVENI INSTITUTE



# ShadowBall

January 20, 2024 6-10pm

Macy's | 111 N State Street | Chicago

Shadow Attire Encouraged



*Scottie*  
BY DESIGN

Done By Design

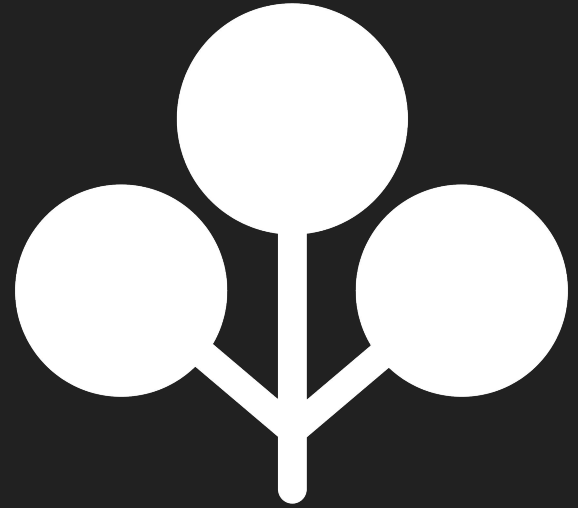
*At the Intersection of Environmental Justice, Mental Health and Fashion Lies the ShadowBall.*

“Everyone carries a shadow, and the less it is embodied in the individual’s conscious life, the blacker and denser it is. If an inferiority is conscious, one always has a chance to correct it... But if it is repressed and isolated from consciousness, it never gets corrected, and is liable to burst forth suddenly in a moment of unawareness. At all counts, it forms an unconscious snag, thwarting our most well-meant intentions.”

~ Carl Jung *C.W. Vol. 11: Psychology and Religion: West and East*

“From the creators of Trashion Revolution (May 2023), Triveni Institute is thrilled to announce the first-annual ShadowBall: an event that will break new ground in the conversation about mental health and the state of our planet, using fashion as a medium of expression. Triveni Institute, a Chicago-based nonprofit / 501(c)3, is working to change the narrative about climate change by creating events that center the human experience.”

~Jordan Parker, Founder



TRIVENI INSTITUTE

# Meet the Team



*Kimi Ellwein*  
(she/her)

Front of House Director



*Ray Martinez*  
(he/him)

Backstage Director /  
Done by Design



*Natalie Potach*  
(she/her)

Production Assistant

*Steph Isaacs*  
(he/him)  
VIP Host



*Phreaky Bionic*  
(she/her)  
DJ



*FEATURED DESIGNER*

# *Scottie Rae Eskelund*

*(they/them)*

The stories we are telling at ShadowBall are human realities: stories that speak to addiction, depression, anxiety, intergenerational trauma, systemic racism, gender dysphoria, the gender binary, eating disorders, aging, the negative consequences of social media and chronic illness - among others.

Bringing parts of our subconsciousness into awareness is painful, and can be chaotic. But if we don't proactively engage in this work, our shadow selves run our lives for us. And when millions of people in a society are driven by shadows, we have a world in crisis.

Growth is messy. But avoidance is messier.

## *Host Venue*



*Macy's on State | The Narcissus Room*



## *Diamond - \$10,000*

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- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & program
- Your name acknowledged live at the show
- Your logo on our step & repeat for our green carpet
- 12 First Row / VIP tickets and exclusive access to our private VIP lounge ~ private seating for up to 12 people, including complimentary drinks and appetizers
- Branding for your company on our photo booth
- Opportunity to “Give Nothing” in our “VIP Gift Bags,” making a statement about consumerism and waste, and promoting the idea that we need less “stuff” and more experiences to address our environmental issues ~ announced live at the show





## *Platinum - \$5000*

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- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & program
- Your name acknowledged live at the show
- Your logo on our step & repeat for our green carpet
- 8 First Row / VIP tickets and exclusive access to our private VIP lounge ~ private seating for up to 8 people, including complimentary drinks and appetizers





## *Gold* - \$2500

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- Your logo on our step & repeat for our green carpet
- Your name acknowledged live at the show
- 4 Second Row tickets

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## *Silver* - \$1000

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- Your name acknowledged live at the show
- 2 Second Row tickets

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## *Bronze* - \$500

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- 2 Third Row tickets

Sponsorship Package Overview	Bronze \$500	Silver \$1000	Gold \$2500	Platinum \$5000	Diamond \$10,000
<i>Social Media Posts</i>	✓	✓	✓	✓	✓
<i>Logo on Website, Eventbrite Promotional Materials &amp; Program</i>	✓	✓	✓	✓	✓
<i>Mention Live at Show</i>		✓	✓	✓	✓
<i>Logo on Step &amp; Repeat</i>			✓	✓	✓
<i>Photo Booth Branding</i>					✓
<i>First Row/VIP Tickets (+ Private Lounge Experience)</i>				8	12
<i>Second Row Tickets</i>		2	4		
<i>Third Row Tickets</i>	2				

# Meet Our Founder

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Jordan Parker has been a grassroots environmental activist since 2011, beginning with their campaign "Bring Your Bag Chicago." A few months after the passage of the Chicago Checkout Bag Tax in 2016, they founded 501(c)3 Triveni Institute, and became its full-time executive director in the fall of 2021.

*Trashion Revolution* was Triveni Institute's first major production in May 2023. Jordan is working to change the narrative about environmental issues through creating cross-community events that incorporate issues such as gender and racial justice, economic inequality, and mental health into the conversation.

ShadowBall will explore how our *personal* shadows intersect with our *societal* shadows of waste and pollution.



*Jordan Parker*

*(they/them)*

Producer and Creative Director

# Current Sponsors



## THANK YOU

For more information visit:

[www.triveniinstitute.org](http://www.triveniinstitute.org)

<https://shadowballchicago.eventbrite.com>

IG @triveniinstitutefoundation