

Triveni Institute Presents

@triveniinstituteofoundation

Saturday
May 20th

5-11pm

TRASHION REVOLUTION

Fashion Show

Macy's • 111 N State St.

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TRASHION REVOLUTION

Fashion Show

Macy's | 111 N State St.

TICKETS

Private VIP Reception 5-6:30pm

Show-7:30pm

<https://trashionrevolution.eventbrite.com>

M.A.D.

“Trashion Revolution is a community activation event, using fashion as a medium of expression and representation to raise awareness of environmental and social justice issues.”

~Jordan Parker, Founder



Meet Our Founder

Jordan Parker has been a grassroots environmental activist since 2011. Her campaign "Bring Your Bag Chicago" was the environmental voice behind the Chicago Checkout Bag Tax, passed in 2016. The following year she founded Triveni Institute, and became its full-time executive director in the fall of 2021.



TRASHHION REVOLUTION

BE THE LIGHT



Welcome to the first-annual Trashion Revolution, a fashion show to raise awareness of plastic pollution, climate change, racial justice and gender equity. **35 designers are creating "trash art" looks made primarily from single-use, disposable, post-consumer plastic, and 50 models will walk the runway who represent age diversity (age range 15-79), body diversity, racial diversity (66% identify as BIPOC) and gender diversity (40% identify as TNB/trans and nonbinary).**

Trashion Revolution is also a competition, where designers will compete for \$2000 in prize money for the top five designs judged by our crowd and our esteemed panel of judges.

Meet Our Team



Ishii King

Front of House
Director



*Ray
Martinez*

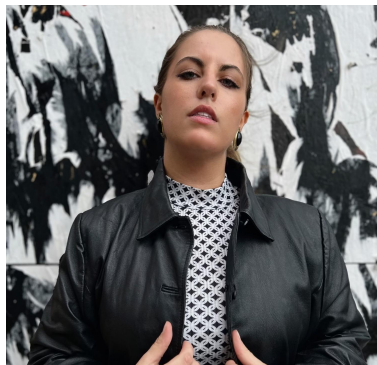
Backstage
Director



Dom Kincaid

Production
Assistant

Meet Our Team (Continued)



Kimi Ellwein

Production
Assistant



Steph Isaacs

Operations



*Katherine Bissell
Cordova*

Executive Director
Chicago Fair Trade



Hosted By

*Precious
Brady-Davis*

A photograph of DJ Phreaky Bionik performing on stage. She is wearing a red jacket with white and black stripes on the sleeves and has her hair in dreadlocks. She is holding a microphone to her mouth and looking down. The background is a colorful, abstract mural. The text "DJ Phreaky Bionik" is overlaid on the left side of the image.

*DJ
Phreaky Bionik*

Meet Our Judges



Cesar Rolon

Founder / Producer
World Fashion
Festival & Latin
America Fashion
Council



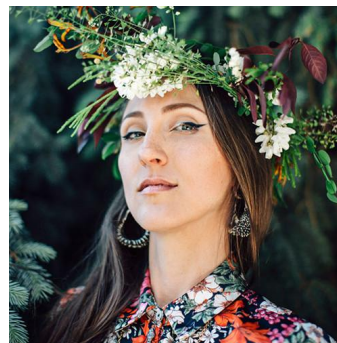
Iyana Simba

City Programs
Director, Illinois
Environmental
Council (IEC)



Eddy Padro

Stylist,
Designer,
Brand
Ambassador
and Fashionisto



Jenny Kendler

Interdisciplinary
Fine Artist,
Naturalist and
Environmental
Activist

A long, elegant hallway with a polished marble floor. On the left, a series of white, fluted columns with dark, ornate capitals line the wall. A glass door is visible between the first two columns. The ceiling is white with recessed lighting and several large, multi-tiered crystal chandeliers hanging from it. The hallway leads to a darker area at the end, possibly a stage or another room. The overall atmosphere is classic and sophisticated.

~ Host Venue ~
The Narcissus Room
Macy's on State Street

Saturday, May 20th, 2023

5-11pm

Private VIP Reception 5-6:30pm

Show 7:30pm

Macy's on State Street

The Narcissus Room

111 N State Street

Chicago, IL 60602

*VIP Guest Experience
Hosted By*

Eddy Padro

&

Steph Isaacs



Who does this help?

Triveni Institute is a 501(c)3 nonprofit that supports grassroots environmental campaigns and events that fall into one or more of the following categories: **Plastic Pollution and Waste, Environmental Justice, and Storytelling and the Arts.** Triveni Institute creates paying jobs for environmental advocates who are doing valuable work that protects the habitability of the planet for all life.



Trashion Revolution Stands for Equity and Justice in Race, Gender, Ability, Age, Body Diversity and Socioeconomic Status.

The majority of our models represent historically marginalized communities which suffer the most from waste colonialism. Also, they are not simply models for Trashion Revolution, they are **community activists and environmental advocates**. Environmental advocacy is overwhelmingly unpaid work, and the irony is that it is work that is MOST critical to protect the habitability of our planet for future generations.



Fund a Model

For these reasons, it is important that our models are paid for their work, talent and time invested in our show. Through The Deanna Muran-de Assereto and Stefanie Clark Fund plus another generous donor, we have raised \$5K of our \$10K goal to pay each model a \$200 honorarium. With this fund our models have been guaranteed compensation of \$100 for the show. **In addition to general sponsorship, we are actively seeking an additional \$5K to complete this fund.**



A woman with dark hair and red lipstick is posing in a pool. She is wearing a floral bikini and has her arms raised. The image is overlaid with a semi-transparent pink rectangle. The text "How can I get involved?" is written in a white, cursive font on the right side of the pink overlay. There are white diagonal lines in the corners of the pink overlay.

*How can I get
involved?*



1st - 3rd Tier Packages

Bronze - \$500

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- 2 Second Row tickets

Silver - \$1000

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- Your name acknowledged live at the show
- 4 Second Row tickets

Gold - \$2500

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & show program
- Your name acknowledged live at the show
- Product placement in VIP Gift Bags
- 2 First Row / VIP tickets



4th Tier Package

Platinum - \$5000

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & program
- Your name acknowledged live at the show
- Product placement in VIP Gift Bags
- Opportunity to “Give Nothing” in our VIP Gift Bags, making a statement about consumerism and waste, and promoting the idea that **we need less “stuff” and more experiences** to address our environmental issues. This will be announced live at the show
- 4 First Row / VIP tickets



5th Tier Package

Diamond - \$10,000

- A minimum of three social media posts promoting your name before, day-of and after the event
- Your logo/name on our website, Eventbrite, promotional materials & program
- Your name acknowledged live at the show
- Product placement in VIP Gift Bags
- Opportunity to “Give Nothing” in our VIP Gift Bags, making a statement about consumerism and waste, and promoting the idea that **we need less “stuff” and more experiences** to address our environmental issues. This will be announced live at the show
- Your logo on our step & repeat for our green carpet
- 8 First Row / VIP tickets

Sponsorship Package Overview

	<i>Bronze - \$500</i>	<i>Silver - \$1000</i>	<i>Gold - \$2500</i>	<i>Platinum - \$5000</i>	<i>Diamond - \$10,000</i>
<i>Social Media Posts</i>	✓	✓	✓	✓	✓
<i>Logo on Website, Eventbrite, Promotional Materials & Program</i>	✓	✓	✓	✓	✓
<i>Mention Live at Show</i>		✓	✓	✓	✓
<i>Product Placement in VIP Gift Bags</i>			✓	✓	✓

<i>Opportunity to “Give Nothing” in Our VIP Gift Bags</i>				✓	✓
<i>Logo on Step & Repeat</i>					✓
<i>Second Row Tickets</i>	2	4			
<i>First Row/ VIP Tickets</i>			2	4	8

Platinum and Gold Sponsors

Platinum

THE FERDI
FOUNDATION



Gold



*The Deanna
Muran-de Assereto
&
Stefanie Clark Fund*

Silver & Bronze Sponsors

Silver



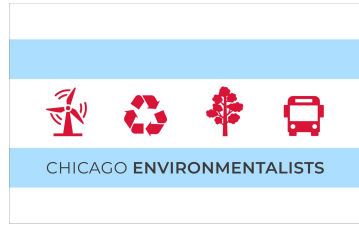
Bronze



Community Sponsors



Community Partners





Chicago Fair Trade

Trashion Revolution was proud to partner with The Chicago Fair Trade Museum as the location for our casting call and two rehearsals from February through April 2023, due to their commitment to promoting sustainable and equitable trade relationships, social and environmental standards, workers' rights and racial and gender equity.



TRASHION REVOLUTION

BE THE LIGHT

For more information, visit

www.triveniinstitute.org,

<https://trashionrevolution.eventbrite.com>,

or follow us on IG @triveniinstitutefoundation

Thank you!